

The new Recommendation 193 on Promotion of Cooperatives

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A New Paradigm for Cooperative Management



1. Why a new instrument?
 - A Shift in Cooperative Paradigm
 - Cooperative Strategic Management
2. Implications for Effective Cooperative Management
3. The NEW International Instrument on Cooperatives (R193)
4. Discussion

1. A Shift in the Cooperative Management Paradigm

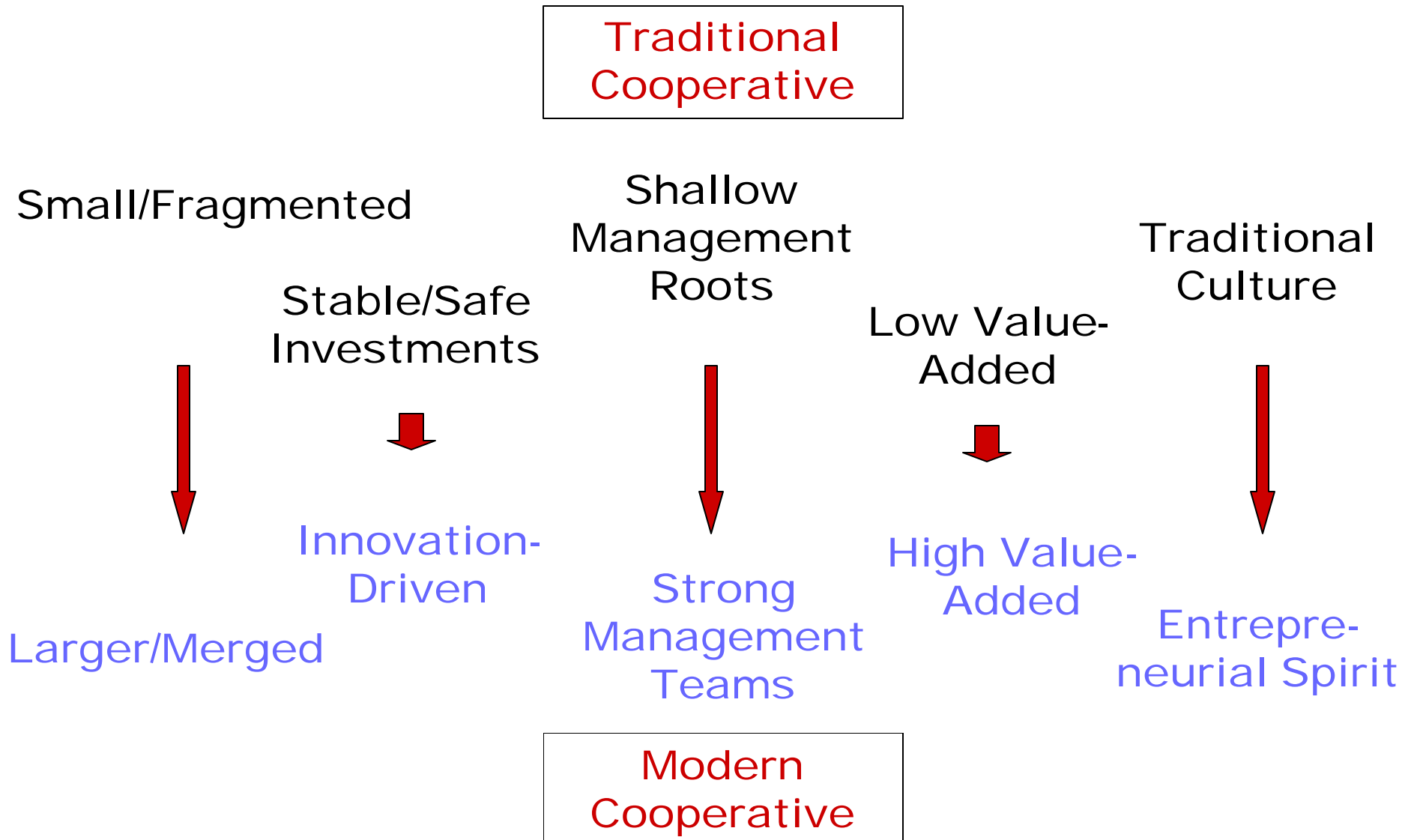


From Traditional to
Modern Cooperatives



Cooperative Strategic
Management

Shifting the Management Paradigm



Cooperative Strategic Management

- ✍ Pluralism: Recognition of other Stakeholders
- ✍ Mutuality between Stakeholders
- ✍ Autonomy of Individual Members
- ✍ Distributive Justice through Sharing of Resources
- ✍ Natural Justice through fair Rules and Processes

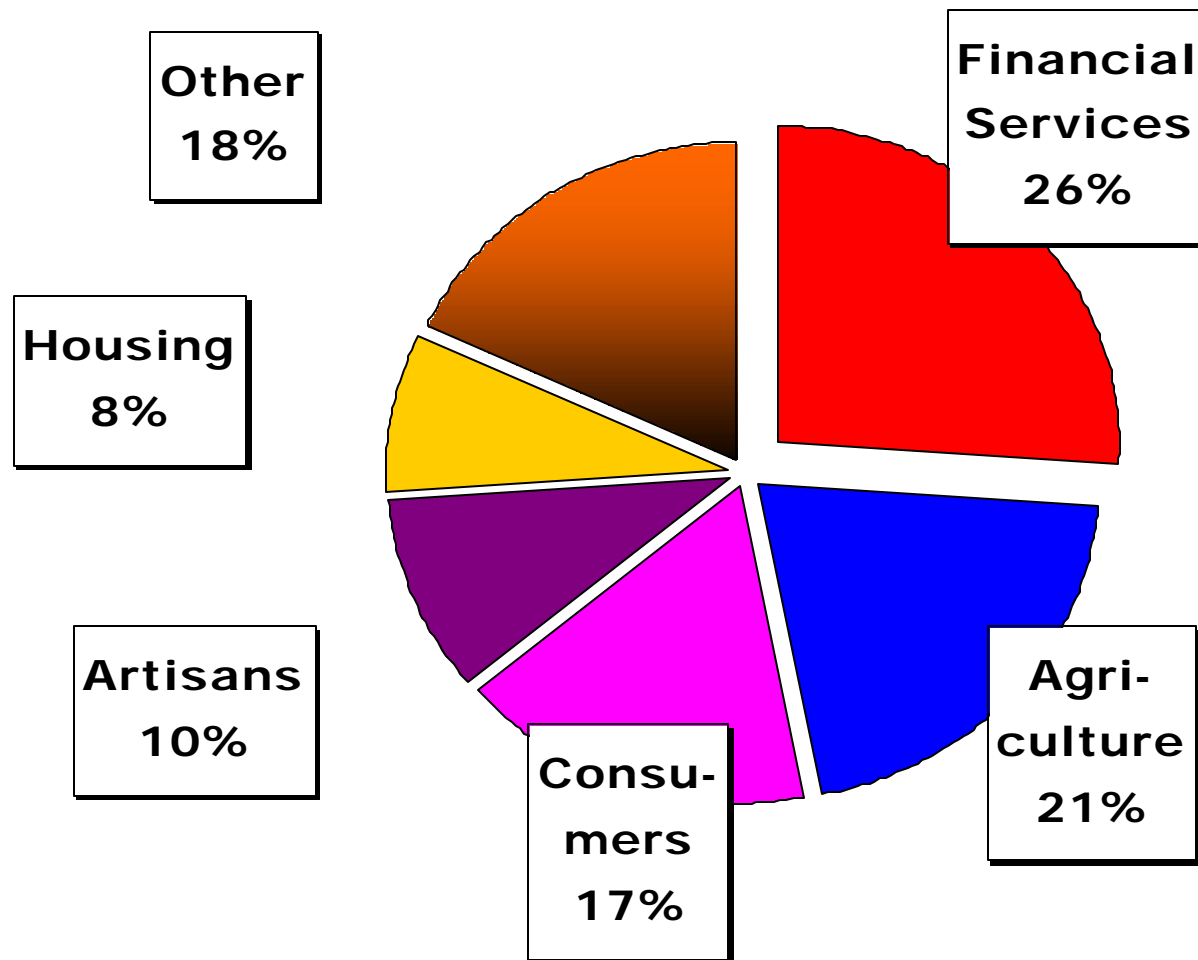
2. Implications for Effective Cooperative Management

No longer Business as usual for COOPS in the



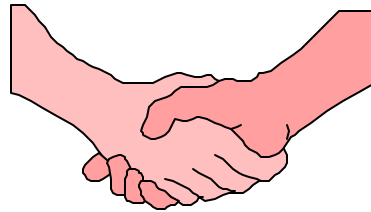
The cooperative Movement is Big Business!

Sectoral Breakdown of ICA Member Organizations



Potential of Cooperatives to be promoted Worldwide

- ✍ Income-generating activities
- ✍ Competitive Positioning
- ✍ Human Resource Development
- ✍ Decent Employment



- ✍ Promotion of Social Equity
- ✍ Concern for needs of members
- ✍ Concern for needs of society

3. A New Instrument for Promoting Cooperatives

- ✍ Applies to all Countries of the World
- ✍ Incorporates Cooperative Principles as developed by the International Cooperative Alliance [ICA]
- ✍ Spells out Policy Framework and Role of all Stakeholders

Key Components

Promotion of General *and* Special measures for promotion of Cooperatives:

- ✍ Policy Framework
- ✍ Implementing Public Policies
- ✍ Role of Cooperative and other Organizations

Policy Framework - Role of Government

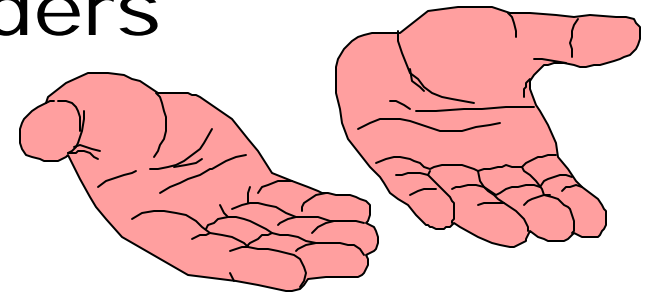
[Section II]

- ✍ Level Playing-field as for Private Enterprises
- ✍ Formulation and Implementation of Policies and Regulations Decentralized
- ✍ Promotion of an Enabling Environment
- ✍ Equal Treatment through following International Labour Standards
- ✍ Incentives for a greater Social Responsibility Role

Implementing Public Policies

[Section III]

- ✍ Adopt or Modify specific Legislation and Regulations
- ✍ Consult with Cooperative Organizations and other Stakeholders
- ✍ Facilitate Access of Cooperatives to Support Services
- ✍ Facilitate an Autonomous System of Finance for Cooperatives



Role of Stakeholders

[Section IV]

- ✍ Establish active relationships with employers' / workers' Organizations and governments
- ✍ Provide commercial and financial services to affiliated cooperatives
- ✍ Enhance Human Resource Development for members, workers and managers
- ✍ Promote development of national and international affiliations
- ✍ Represent the national cooperative movement at international level

4. Discussion

Thank you for your attention!

